

Mathematics 108-004
Calculus for Business
Fall 2018

Instructor: Susan Calderon

Email: scalder1@gmu.edu

Office: 4th floor Exploratory Hall, Adjunct Office: across from room 4400

Office Hours: Tues/Thurs 1:30-2:30pm

Class Location: Planetary Hall 122 **Time:** T/TH 3:00-4:15pm

Blackboard: Check for class announcements, your grades, and other important information on Blackboard.

REQUIRED MATERIALS: (check for book info on bookstore website)

New **Text** (will have access code included): Calculus for Business, Economics, Life Sciences and Social Sciences 14th Edition; Barnett, Ziegler...

OR

MyMathLab Access Code only (about \$70.00). This code gives you access to the eBook and MyMathLab

Buy access code at GMU bookstore or on www.mymathlab.com for a reduced rate

If you buy a used book, be sure you buy a new access code. It is required for this course

Testing: You may use a Scientific Calculator.

- Please plan ahead to have a non-graphing calculator available for your use during testing. No cell phone use during tests.
- To avoid distractions during class lectures, please put your cell phones away

Material Covered:

Chapters 1-4, part of 5 and 6: Review of Functions, Limits, derivative and applications

Approximately 1 section per class meeting

HOMEWORK

- Will always be on the section we learned and it will be due the next class meeting.
- Online using My Math Lab

My Math Lab: online homework (and tutorial and assessment system) that **accompanies** your textbook.

To sign up:

1. Login to www.pearsonmylab.com (or mymathlab.com)
2. Click on the **register** link on the right hand side under “**Students.**” The website will then walk you through the steps.

You will need: a) gmU email

b) course id: calderon15696

c) **New** access code; comes with new text or you can buy access online, on mymathlab website, or at the bookstore.

Repeat info!

I recommend that you buy your access code on MyMathLab website or at the GMU bookstore because we’ve arranged for a reduced price available at these two places

You can get 14 days of temporary access (look for the tiny blue link at bottom of page

You are required to get regular access going by day 15!)

FOR HELP: My Math Lab Technical Support:

<http://247pearsoned.custhelp.com> (available 24 hours a day)

Pearson Customer Service and Technical Support: **800-677-6337.**

My Math Lab is NOT a program operated by GMU.
DO NOT CALL THE GMU HELP DESK!

Exams:

Approximately 4 in-class exams, announced ahead of time in class.
Make sure to be aware of any changes!!!

Make-up work:

No make-up exams (except with justification, such as a serious illness, doctor's note required and contact prior to the time of the exam)

No homework accepted after its due date.

If you miss a class, it is important to find out what you missed and to get notes from a fellow student.

I will adhere strictly to the no-make-up policy. On the other hand, note under my grading policy that your lowest test grade will be replaced by 2nd lowest grade.

Additional Help:

- The Math Tutoring Center, located in the Johnson Center, Room 344, offers help on a walk-in basis. See <http://math.gmu.edu> for the most current schedule.

Promptness: I will start class immediately in order to use our time well. Please arrive on time, if not early.

Communication:

Include your name, 108-004 in subject line of any emails that you send to me

I check my e-mail daily. I will read messages sent in the evening the following day. Don't leave questions or concerns until the day before a test. I cannot guarantee that I will be available at the last minute!

Final Exam: Thursday Dec. 13, 1:30- 4:15. The exam will be given only at that time

Grading:

- Tests and homework: 100 points each; 75% of total grade
(lowest test grade will be dropped and replaced with second lowest score)
- Final exam: 25% of total grade

Note: If necessary, above grading scheme may be slightly altered

Grading scale: A: 90-100%; B: 80-89%; C: 70-79%; D: 60-69%

Calendar/Important Dates:

<https://registrar.gmu.edu/calendars/fall-2018/>

Last day to drop a class: Sept. 9 with no tuition penalty

Final withdrawal deadline: Oct. 28

Last Day of Classes: Dec. 8

George Mason Honor Code:

It is expected that each student in this class will conduct himself or herself within the guidelines of the Honor Code. Among other things, this means that sharing information of any kind about exams or quizzes (either before or during the exam) will result, at a minimum, in a grade of zero for all parties involved. See academicintegrity.gmu.edu for a copy of the Honor Code.

Disability Services: If you are a student with a disability and you need academic accommodations, please see me and contact the Office of Disability Services. All academic accommodations must be arranged through that office.
Office of Disability Services
Student Union Building I (SUB I), Room 4205
Phone: 703.993.2474